# Youturn Health

## Program Overview

A confidential, virtual program that provides unique support, wherever you are on your journey.

Youturn Health understands the unique challenges of behavioral health and recovery. Our founders, leadership team, and coaches have all lived through those same challenges and are driven by their mission of helping others through effective, compassionate support.

* PEER COACHING
* ONLINE LEARNING AND ASSESSMENT PLATFORM
* FAMILY SUPPORT

## Differentiators

**Engagement:** According to SAMSHA, only 10% of individuals struggling ever reach out for help Youturn Health is confidential, secure, and focuses on engaging participants into the program who wouldn’t normally ask for help and then keep them engaged

**Family Support:** We engage the family member and we do it at no cost

**Evidence-Based**: Our evidence-based approach around engagement was included in clinical trial with Clemson University, Prisma Health and South Carolina School of Medicine proving the effectiveness of our peer coaching model which led to a 3-site clinical trial for our peer and family coaching model with NIDA (National Institute of Drug Abuse).

## Audience

Youturn Health is a unique and differentiated approach to supporting ANY organization that wants to reduce risk from drugs and alcohol while driving employee resilience and retention – all leading to lower healthcare costs.

Our primary focus is Employer Groups (through strategic channel partnerships), Treatment Centers, and Public Sector entities