

NALOXONE

AWARENESS PROJECT

CONDUCTED BY  **SAFEProject**
Stop the Addiction Fatality Epidemic



WHAT IS THE PHARMACY CHALLENGE?

The Naloxone Awareness Project, sponsored by SAFE Project, is a national campaign where volunteers check local pharmacies for naloxone availability and report back on stock, purchase ability, and any stigmatization encountered.



WHAT IS NALOXONE?

Naloxone is a non-scheduled (non-addictive), prescription medication used in opioid overdoses to counteract life-threatening depression of the central nervous system and respiratory system, allowing an individual experiencing an overdose to breathe normally.



WHAT IS THE IMPACT?

The Naloxone Awareness Project eliminates stigma and other obstacles, making naloxone a commonplace first-aid tool, ultimately saving lives.

54%

of participants were NOT offered Naloxone when they first asked about it

\$ 38-150

range of out-of-pocket prices for Naloxone, including websites such as GoodRx

Create an impact — reduce stigma and ensure Naloxone is available in your community.

